

Subject: Cruise Ships - Meeting Request

From: Jonathan Williams <jwilliams@labattleship.com>

Date: 04/24/2016 01:35 PM

To: Arley Baker <abaker@portla.org>, "Bezmalinovich, Augie" <ABezmalinovich@portla.org>, Lorena Parker <lparker@sanpedrobid.com>, Elise Swanson <eswanson@sanpedrochamber.com>

CC: Luis Solis <luis.solis@metroshore.com>, Sean Momi <sean.momi@metroshore.com>

LA Waterfront Tourism Team:

By way of email I am requesting a meeting to discuss next cruise season and ways we can assist Luis Solis and Sean Momi (cc'd) with providing passengers at the cruise terminal a positive experience. Luis leads the team at the cruise terminal for Metro Shore, which is the front line staff that interacts with cruise guests at the terminal. I met with Luis, Sean, and Joseph on Saturday morning to explore ways we can accommodate the needs of passengers and Princess cruises to provide a memorable experience at the LA Waterfront. We also discussed the positive impacts that a tourism ambassador program would have on the area. They are very receptive and excited about the possibilities with our team.

The next step is to bring us all together to discuss the next steps, which includes opportunities for guests to visit IOWA, other attractions, harbor cruises, trolleys, restaurants, and retail.

I propose one of the following dates, please let me know which ones work for you and I will send out a meeting invite:

- Wednesday, April 27th at 930am
- Thursday, April 28th at 11am
- Tuesday, May 3rd at 1pm

Thank you in advance for your response!

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Kind Regards,

Jonathan Williams
President & CEO

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